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**Green-minded and Future-friendly: Vermont CPA Firm, Davis & Hodgdon Associates,
Unveils New Names and Logos for Itself and Its Entities**

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Davis & Hodgdon Associates, CPAs, with offices in Williston and Rutland, is unveiling new names for itself and its entities. Recognizing that its client roster and service offerings have experienced substantial growth since its inception in 1990, the firm recently embarked on a rebranding initiative that encompassed name changes. Wanting to update its moniker to mark its evolution, and renowned for being entrepreneurs who happen to be CPAs, the firm and its entities looked to the future and their home state for inspiration.

The CPA firm will now be known strictly as **Davis & Hodgdon CPAs**. It is one member of the newly formed, **Davis & Hodgdon Advisory Group** which is the umbrella name for the group of entities that includes **Davis & Hodgdon CPAs**, **Copper Leaf Financial** and **Convergent Accounting**. The name changes reflect the organization's evolving businesses, increased service offerings and the adoption of a new brand. All formidable steps toward a bright future.

Partner John Davis explains further, "By retaining the founding partners' names for the CPA firm moniker, **Davis & Hodgdon CPAs**, we have preserved the recognition of a solid, established and familiar service haven for both longstanding, and new clients, alike. For the newly named, **Convergent Accounting**, we want clients of this entity to know when they engage us for our CFO services, bookkeeping and other client accounting services, they have come to a destination where our service offerings converge for their benefit. Finally, **Copper Leaf Financial*** will retain its current name and remain the financial planning entity of the **Davis & Hodgdon Advisory Group**."

Freshly designed logos for the **Davis & Hodgdon Advisory Group**, and its entities, offer up nods to the Green Mountain State through the adoption of graphics and colors that mirror the organization's continued respect for it. (See logos below). Renowned for its early adoption of solar panels, eliminating 16 tons of carbon waste from entering the atmosphere annually, and the implementation of daily energy and waste reduction tasks, the CPA firm has long been dedicated to protecting Vermont's environment.

"We care deeply about our home state. Along with the name changes that have come as a result of our evolving and growing businesses, we have rebranded ourselves for the benefit of our clients, our firm members and the communities we serve. We look forward to sharing an exciting future with all of them," observes Managing Partner, Bret Hodgdon.

To learn more about the rebranding that accompanies the name changes, go to www.dh-cpa.com.



**Copper Leaf Financial is an affiliated and separately registered entity.*